

PREMIER VITAMIN C

Plant-Source Vitamin C

*Antioxidant, Immune & Optimal Health Support***

- ✓ Free radical scavenger
- ✓ Natural antioxidant
- ✓ No synthetic ascorbic acid
- ✓ Plant-source vitamin C
- ✓ Provides optimal immune support



All Natural Vitamin C is Truly a Nutrient Extraordinaire.

Premier Vitamin C features natural, plant-source vitamin C from selected botanical agents that naturally contain vitamin C. Unlike many vitamin C products, Premier Vitamin C offers a botanical vitamin C formula without synthetic ascorbic acid (ascorbic acid made in a test tube) or calcium ascorbate. It features Super C-Pro™ Blend and Super C-Pro™ Support for optimal, full spectrum nutritional support.

The total vitamin C content of this formula is from all natural sources, including organic acerola, organic bilberry fruit, organic chlorella, organic blueberry and more. This product delivers premier antioxidant power with natural free radical quenching activity for optimal immune support.



These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.



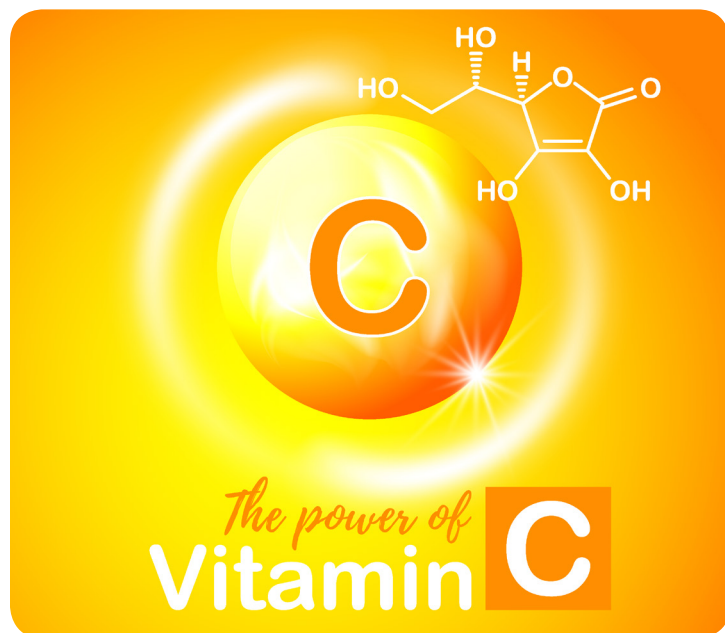
Commitment to Excellence:
Each PRL Formula Meets or Exceeds FDA/cGMP Standards

PREMIER
RESEARCH LABS

the world leader in cellular resonant formulations
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The Value of Premier Quality Vitamin C

- ▶ Whole nutrient vitamin C - without corn derivatives or synthetic ascorbic acid
- ▶ Supports immune system health in all four seasons
- ▶ Offers well known antioxidant activity
- ▶ Gentle on your stomach (no acidity as found in chemical vitamin C)



Are You Getting Enough Vitamin C?

Do you eat the recommended five to nine servings of fruits and veggies every day? Probably not ... and even if you did, you may not be getting enough vitamin C in your diet. Even if you eat vitamin C - rich foods, the vitamin C content is subject to change due to exposure to heat, air, light and handling and storage.

A landmark study (Journal of American College Nutrition, 2004) studied nutritional data from the U.S. Department of Agriculture (from 1950 and 1999) for 43 different fruits and vegetables. They found the vitamin C content had badly declined as well as declines in protein, calcium, phosphorous, iron and vitamin B2. This means that the fruits and veggies we are eating today contain about 30% less vitamin C than just a generation ago.

What Are the Benefits of Vitamin C?

Vitamin C acts as a free radical scavenger and antioxidant in addition to other important health benefits. Vitamin C supports the healthy biosynthesis of collagen and carnitine as well as neurotransmitter formation. Vitamin C is an important, water-soluble vitamin that must be obtained through diet or supplementation.

Buyer Beware: Avoid Synthetic Vitamin C

Many naive consumers don't realize that many vitamin C products on the market today contain synthetically made ascorbic acid - or variations such as calcium ascorbate, magnesium ascorbate or potassium ascorbate. Despite marketing claims, these laboratory-produced powders are not natural vitamin C - *and far from it*. They are chemically synthesized molecules manufactured in a test tube and may be made from genetically modified corn sugar. These synthetic molecules, at best, mimic only one component of the multitude of life-supporting nutrient complexes found in genuine natural vitamin C.

Natural vs. Synthetic Vitamin C

Many animals can produce vitamin C in their bodies and do not need to obtain it directly from food. However, humans cannot produce vitamin C and must get it from their diet. Ascorbic acid is the chemical name for vitamin C. Vitamin C exists primarily in two forms: L-ascorbic acid and D-ascorbic acid. The L form can come from either a natural source (fruits, vegetables, herbs) or from synthetic forms (made in a test-tube). The D form does not exist in nature and is not typically used in supplements because it does not have the vitamin C content that the L form has.

Be sure you are getting the "preferred" vitamin C form for the body in the L form that is from whole nutrient sources. The liposomal form of vitamin C, although encased by a fat to increase uptake, may be formulated with synthetic ascorbic acid, and thus is not preferred.

Get Your Vitamin C from Whole Nutrient Sources

Premier Vitamin C combines timeless nutritional wisdom with the power of live-source nutrients to provide the pinnacle of natural vitamin C. We do not add any fillers, corn, gluten or synthetic ascorbic acid to artificially misrepresent the total natural vitamin C content on the label.

Natural Vitamin C: The only way to go!

The well researched health benefits associated with vitamin C are actually created by the entire, intricate, complex symphony of phytonutrients and supportive co-factors naturally found only in whole nutrient sources, not in isolated, synthesized molecules. In short, test-tube vitamin C simply cannot re-create the magnificence of a full spectrum, whole-nutrient vitamin C complex.

To see how Premier Vitamin C is so exquisitely different from other vitamin C products, just open a capsule to view the beautiful natural colors: pinkish tans and greens. You are viewing a live-source, vibrant blend of natural ingredients right out of nature - with only natural sources of vitamin C.

Quite a contrast to the stark white powder of chemically made, isolated vitamin C that has been synthesized in a laboratory. Because Premier Vitamin C delivers 100% natural sources of vitamin C, it also provides all the naturally occurring, immune supporting phytonutrients in their complete matrix that accompany natural, live-source nutrients.

Premier Vitamin C offers a complete botanical vitamin C source that provides a rich source of natural vitamin C. Please enjoy the perfect daily natural vitamin C support for you and your family.

INGREDIENTS

Each Vegetarian Capsule Provides:

Vitamin C (naturally occurring)	20 mg
Super C-Pro™ Blend	259 mg
Organic Acerola (fruit) Extract, Aquamin® F Mineralized Red Algae (whole) (<i>Lithothamnion</i> sp.), Organic Bilberry (fruit) (<i>Vaccinium myrtillus</i>), Organic Chlorella (whole; broken cell wall) (<i>Chlorella sorokiniana</i>), Organic Blueberry (fruit), Cranberry (fruit), Rose Hips (<i>Rosa canina</i>)	
Super C-Pro™ Support	177 mg
Organic Rice Concentrate (<i>Oryza sativa</i>), Fermented Cordyceps (mycelia) Extract (<i>Cordyceps sinensis</i>), Organic Cilantro (leaf) (<i>Coriandrum sativum</i>), Nattokinase	

Other Ingredients: Vegetable Cellulose Capsule

Suggested Use. Take 1 capsule, 3 times daily or as directed by a health professional.

Code: 2300 (60 vegetarian caps/bottle); Violite® Container R6.3